
Suggested social media posts for staff and trustees

Twitter

- Sands is 40 this year and we're honouring the achievements of everyone who has worked with us to support bereaved families, improve bereavement care and reduce the baby death rate in the UK <https://www.sands.org.uk/about-sands/40th-anniversary>

#Sands40 #40yearsofsupport #Babyloss #voiceofbereavedfamilies
- Sands is marking its #40th anniversary this year & we're so proud to be part of #TeamSands offering invaluable support to anyone affected by the death of a baby & working to create a world where fewer babies die <https://www.sands.org.uk/about-sands/40th-anniversary>

#Sands40 #40yearsofsupport #Babyloss #voiceofbereavedfamilies
- Sands was founded 40 years ago by bereaved parents for bereaved parents. We are still here to support anyone affected by the death of the baby. Learn more at <https://www.sands.org.uk/about-sands/40th-anniversary>

#Sands40 #40yearsofsupport #TeamSands #Babyloss #stillbirth #voiceofbereavedfamilies
- #Sands40 is our opportunity to get together and acknowledge how far we've come and what needs to be done to reduce the number of babies dying even further. Find out more <https://www.sands.org.uk/about-sands/40th-anniversary>

#TeamSands #Babyloss #1978to2018 #voiceofbereavedfamilies
- This year @SandsUK turns 40 and we would like to acknowledge the impact on the lives of many bereaved parents and families affected by #babyloss across the UK <https://www.sands.org.uk/about-sands/40th-anniversary>

#Sands40 #TeamSands #voiceofbereavedfamilies #40yearsofsupport #stillbirth

Facebook

Sands was founded 40 years ago by bereaved parents for bereaved parents.

Today, we would like to acknowledge everyone who has worked with us and the impact on the lives of many bereaved parents and families affected by #babyloss, improvements in bereavement care and advances in research to reduce the number of babies dying in the UK.

#Sands40 is our opportunity to get together and acknowledge how far we've come and what needs to be done to reduce the number of babies dying even further.

Learn more <https://www.sands.org.uk/about-sands/40th-anniversary>

#40yearsofsupport #TeamSands #Babyloss #voiceofbereavedfamilies