

# TRANSFORMING LOSS : REACHING OUT TO MEET THE NEEDS OF PARENTS

---

25 SEPTEMBER 2018

---

YORK RACECOURSE

# 10TH ANNUAL JOINT NATIONAL CONFERENCE

## MORNING

- 08.45** **Registration, welcome refreshments, exhibition and posters**
- 09.25** **Chair's welcome**  
Dr Clea Harmer, Chief Executive, Sands
- 09.35** **Keynote address**  
Kathryn Gutteridge, President, The Royal College of Midwives
- 10.00** **Evaluation from Saving Babies' Lives**  
Dr Alexander Heazell (invited)
- 10.25** **Perinatal Mortality Review: Changing the way we look at deaths and making parents matter**  
Charlotte Bevan, Senior Research and Prevention Advisor, Sands and Professor Jenny Kurinczuk, National Programme Lead MBRRACE-UK/Perinatal Mortality Review Tool, University of Oxford
- 10.55** **Refreshments, exhibition and posters**
- 11.20** **Organ donation**  
Dr Joe Brierley, Consultant in Paediatrics and Neonatal Intensive Care, GOSH
- 11.45** **Transdisciplinary evidence around inequalities and stillbirth: What's to be done?**  
Dr Carol Kingdon, Senior Research Fellow, School of Community Health and Midwifery, University of Central Lancashire and Centre for Women's Health Research, Liverpool Women's Hospital

### **12.20** **Workshops** (45 minutes' long, choose to attend one)

#### **Workshop A**

##### **Recognising and managing conflicts between families and health professionals**

Sarah Barclay, Founder, Medical Mediation Foundation

#### **Workshop B**

##### **Twin loss, listening to and talking with families (Butterfly project)**

Janet Berrington, Consultant in Neonatal Paediatrics, Honorary Clinical Senior Lecturer, Newcastle University and Sarah Stephenson, Newcastle upon Tyne University Hospital Trust

#### **Workshop C**

##### **NHSI safety champions**

Professor Jane Salvage (invited)

# PROGRAMME TUESDAY 25 SEPTEMBER 2018

## AFTERNOON

**13.05 Lunch, exhibition and posters**

**13.55 Workshops** (45 minutes' long, choose to attend one)

### Workshop D

#### Reaching out to young parents

Charlene Annon, Young Parents Project Manager, The Lullaby Trust

### Workshop E

#### Research findings! Bereavement care competency framework; Do you agree?

Julie Jones, Senior Lecturer, Midwifery, University of West London

### Workshop F

#### NHS maternity care for women trafficked in the UK: Survivor experiences and clinicians' perspectives

Debra Bick, Professor of Evidence Based Midwifery Practice/Editor in Chief 'Midwifery' Journal, Faculty of Life Sciences and Medicine, King's College London

**14.50 Welcome back remarks**

Caroline Lee-Davey, Chief Executive, Bliss

**14.55 The National Bereavement Care Pathway – best practice in bereavement care**

Chair: Marc Harder, Sands

Yvonne Morrison, Bereavement Midwife, Medway NHS Foundation Trust

Laura Atkinson, Specialist Bereavement Midwife, Walsall Healthcare NHS Trust

Clare Beesley, Bereavement Midwife, Heart of England NHS Foundation Trust

Fauzia Paize, Consultant Neonatologist, Liverpool Women's Hospital NHS Foundation Trust

**15.25 Stillbirth stories: Sharing parents' and clinicians' first-hand experiences to improve clinical and bereavement care**

Nicola Gibson & Emma Beck, Producers of the Stillbirth Stories archive

**16.00 Reflection and close of conference**

## WHO SHOULD ATTEND?

- Midwives, Midwifery Managers, Specialist Midwives
- Bereavement Midwives, Student Midwives
- Staff Nurses, Senior Staff Nurses
- Neonatal Nurses, Senior Neonatal Nurses
- GP's, Obstetricians, Health Visitors
- Policy Managers, Policy Officers, Academics
- Counsellors, Psychologists, Volunteers

## LEARNING OUTCOMES

- How to reach out and support all bereaved parents in a variety of settings
- How to better support parents during periods of illness and loss
- Understand ways to support young parents and their different needs
- Gain insights into the National Bereavement Care Pathway since its launch
- Learn how to improve clinical care from first-hand experience
- Explore NHS maternity care for women trafficked in the UK
- Discuss best-practice to manage conflicts between parents and healthcare professionals

## WHAT'S INCLUDED?

Conference rates include full attendance at the event and includes all refreshments, lunch and delegate materials. They also include VAT at the current rate of 20%.



## THE VENUE

### York Racecourse, York YO23 1EX

The 10th Annual Joint National Conference will be held at York Racecourse, a first class venue with a reputation in the hospitality field for business events and conferences.

York Racecourse lies within a mile of the city centre and is served by convenient road, rail and air access routes. The recommended route from all directions is via the A64 to the south of the racecourse. Frequent trains run from London Kings Cross, taking as little as 1 hour 52 minutes. Direct trains run from Edinburgh, Manchester and Birmingham. York Station is a taxi, regular shuttle bus or a brisk walk to the racecourse.

## Accommodation

There are a number of good hotels local to York Racecourse and suggest that if you do require accommodation that you book this early, as it's a very busy time of year. Recommended nearby hotels include

- **The Racecourse Centre**
- **Holiday Inn York**
- **York Marriot Hotel**
- **Hotel Du Vin and Bistro York**

Early booking is advisable and the best rates can be found online at [www.laterooms.com](http://www.laterooms.com) or [www.booking.com](http://www.booking.com)

# TRANSFORMING LOSS: REACHING OUT TO MEET THE NEEDS OF PARENTS

25 SEPTEMBER 2018

YORK RACECOURSE

Book your  
place online  
now at

[www.profileproductions.co.uk](http://www.profileproductions.co.uk)

Book before **Friday 6 July** to benefit  
from **earlybird discounted rates**

## Earlybird rate

Healthcare professionals funded by voluntary sector .....£125   
Healthcare professionals funded by employer/self.....£150   
Undergraduate students, voluntary rate .....£95

## Standard rate

Healthcare professionals funded by voluntary sector .....£150   
Healthcare professionals funded by employer/self.....£175   
Undergraduate students, voluntary rate .....£95

## Delegate details

Title .....

Name.....

Job title .....

Employing organisation .....

Address .....

.....

.....

County..... Postcode.....

Telephone.....

Email .....

(all confirmation will be sent via email)

Please tick here if you would not like your name to appear on  
the delegate list

## Please indicate which session you wish to attend

**12.20** Workshop A  Workshop B  Workshop C

**13.55** Workshop D  Workshop E  Workshop F

## Dietary requirements

(Please tick as appropriate)

Vegetarian  Vegan  Gluten free

Other .....

## Other requirements

Wheelchair access  Hearing loop  Restricted mobility

Other .....

September 2018 marks the 10th anniversary since the first ever joint national conference was hosted by Bliss, Sands and The Royal College of Midwives in London. Over the 10 years' the conference has welcomed almost 3000 healthcare professionals and covered a broad range of topics touching the lives of professionals and parents alike.

This year the programme will offer some reflection on the changes in bereavement and neonatal care since 2008, address the current landscape and discuss the challenges that lay ahead. Additionally the programme will look at reaching out to certain groups in society to explore and debate the issues that many people are faced with.

Transforming loss, meeting the needs of parents, is the must-attend one-day conference aimed at all those allied healthcare professionals working in and around maternity and neonatal care.

## TERMS AND CONDITIONS

(please read)

1. By signing this booking form, you agree to our terms and conditions. 2. Registrations can only be accepted on receipt of a completed registration form. Completion of this registration form constitutes a legally binding agreement to pay any invoices raised associated with registration including any cancellation fees as detailed below. You must sign agreeing to the terms and conditions in order for your booking to be processed. 3. Written confirmation of your booking will be emailed to you within 14 working days of receipt of this booking form and will include a receipt or invoice for payment of your place at the conference. 4. Invoices can only be raised with a valid PO number, we are unable to invoice delegates without a PO number. 5. Profile Productions Ltd. cannot be held responsible should your registration form not be received. 6. If you have not heard from us 14 working days after sending your completed form, or 14 days before the start date of the conference, it is your responsibility to contact us to ensure your place is booked. 7. All invoices must be paid prior to the event. Failure to do so may lead to your entrance to the sessions being refused. 8. Any delegates arriving at conference with an outstanding payment will be asked to provide credit card details as a guarantee. 9. Cancellations will only be accepted in writing, either by post or by email; verbal cancellations will not be accepted at any time. Cancellations received on or prior to Tuesday 7 August 2018 will be refunded in full subject to a £25 administration fee; any outstanding invoices awaiting payment at the time of cancellation are subject to the same terms and conditions. 10. Cancellations received after Tuesday 7 August 2018 will not be refunded however substitutions will be accepted at any time, but please notify the organisers in writing of any name changes.

# TRANSFORMING LOSS: REACHING OUT TO MEET THE NEEDS OF PARENTS

25 SEPTEMBER 2018

YORK RACECOURSE

Book your  
place online  
now at

[www.profileproductions.co.uk](http://www.profileproductions.co.uk)

## Payment details

Please debit my credit/debit card  
for the sum of £ .....

Card no:.....

Card type: Visa  Mastercard

Issue no:..... Expiry: / Security no: .....

**Cardholder name and address if different to delegate attending:**

Cardholder name:.....

Address:.....

..... Postcode.....

Tel:.....

I enclose a cheque payable to Profile Productions Ltd for: £ .....

Please send me an invoice for the sum of £ .....

Purchase order number\*.....  
(obligatory if you wish to be invoiced)

Invoice contact name: .....

Address:.....

..... Postcode.....

Tel: .....

Email: .....

By signing this form, I have read and  
agreed to the terms and conditions above.

Signature .....

Name .....

Date ...../...../.....

Profile Productions Ltd, the organiser of this conference, complies with the General Data Protection Regulations of 2018. On the lawful basis of having received your consent, as indicated by your ticking the box/es below, the company will hold the personal data you enter on this booking form on behalf the host organisations and this data will be held for three years, after which it will be deleted. While Profile Productions holds your data, the company will only use it to inform you of other events organised by the hosts or, if you request it, to occasionally send you details of other relevant conferences. Profile Productions will not share your data with any other organisation except the host organisations. If you have concerns about this policy or wish to review or delete your data, you have the right to contact us and request this.

- I am willing for my data to be processed as outlined above
- I am willing to be sent information on conferences staged by the host organisations
- I am willing to be sent information on other, relevant conferences

Return booking form to  
**Profile Productions Ltd**



Boston House,  
69 - 75 Boston Manor Road, Brentford, Middlesex TW8 9JJ  
t: 020 3725 5840 e: [info@profileproductions.co.uk](mailto:info@profileproductions.co.uk)  
w: [www.profileproductions.co.uk](http://www.profileproductions.co.uk)