

12 ways to fundraise for Sands this Christmas!

Fundraise for Sands to help us provide bereavement support to anyone affected by the death of a baby this festive season.



Registered with
**FUNDRAISING
REGULATOR**

Sands 
Stillbirth & neonatal death charity

4 **1978**
2018
years of support



Snowflake Bake The perfect way of bringing your friends, family, colleagues and community together for a catch up over cake and coffee whilst supporting a great cause. **Take some inspiration from Sands recipe book.**



Mistletoe Memory Walk Organise your own sponsored mistletoe walk this December. Walk in memory with friends and family and make it a day to remember. **Find out more and download your pack today!**



Christmas Greetings Buy Sands Christmas Cards from our online shop and raise awareness with every card you send. **Please visit our online shop.**



Santa Fun Runs and Boxing Day Dips Hohoho! Be a Sands Santa and join thousands across the UK at various organised events or brave the cold over the festive period and take a dip to raise vital funds. **See our website for more info.**



Donate your birthday Is it your birthday in December? Visit Facebook to donate your special day to Sands, and help ensure that our support services remain available to everyone who needs them this festive season.



Mince pie and mulled wine party Invite friends, family and neighbours round, ask them to make a donation and provide them with free homemade mince pies and mulled wine. Why not have Mince pie Monday at work and swap the mulled wine for a non-alcoholic version?

For more information, visit sands.org.uk/christmas
e: fundraising@sands.org.uk t: 0203 897 6092



Christmas Quiz Christmas is a great time for a quiz - especially if you find a cosy pub to host it. Find some festive questions online, choose a quiz master, rustle up some prizes and away you go. Now, who can name all of Santa's reindeers?



December Dress Up Day Organise a Christmas themed dress up day. Charge £2 for each person who turns up in a festive outfit. Charge more for anyone who doesn't join in. Have a prize for the best dressed or most effort. Join Sands staff on 12th December!



Sing for Sands Imagine *dashing through the snow, making spirits bright* for a good cause. Gather your choir this December and have a magical day whilst raising vital funds.



e-Christmas Cards Instead of sending Christmas cards this year, donate the money you would normally spend to Sands. Take a look at a range of e-Christmas cards for you!



Make magic reindeer food Create tasty treats for Rudolf and his mates whilst you catch up with your friends, family, colleagues and neighbours. Check out our animal friendly recipe online or make Rudolph's special Hot Chocolate to sell for £2.



Festive Fiver Lotto Simply ask everyone to write their name on £5, pop it in a hat (preferably a Santa one) and pick a winner. Then split the pot between your lucky winner and Sands.

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Whichever of the **12 ways** you choose to support Sands this Christmas, whether it's one way or all 12, we are extremely grateful for your **Gift of Support**.

Just **£88** could ensure a recently bereaved family has access to all bereavement support resources including a memory box, confidential helpline, a bereavement support app, an online community and a local support group.

For more information about this year's Christmas appeal and other ways to get involved, visit **sands.org.uk/christmas** or contact our dedicated fundraising elves on **fundraising@sands.org.uk** or **0203 897 6092**

Thank you for your support

