

Sands Annual General Meeting 2019

Trustees for election to the Board



Nominee: Jonathan Bird



Summary biog

Jonathan Bird is a proven business owner, international speaker, dedicated marketer and a bereaved father. He is the CEO of Delivered Social, a digital marketing agency based in Guildford.

He uses his vast knowledge of social media platforms to deliver expert business advice to high-profile clients in various major sectors. Jonathan has spoken on digital marketing and social media at conferences and events around the UK. He has also travelled the globe, giving his social media masterclass in such nations as Dubai.

Nominee: Joel Mitchell



Summary biog

Joel lives in Harrietsham in Kent and is the Managing Director for Stagecoach South East, a bus and coach company in Kent and East Sussex employing some 1300 people and looking after 42 million passenger journeys a year. Joel has worked in the transport industry since 1999 having completed 20 years in June of this year with the majority of that time in senior roles in the Rail Industry. Joel took up the challenge of bus in March 2019 and is thoroughly enjoying it, particularly serving the local communities in the South East where he is from.

Joel first became involved with Sands in February 2008 following the stillbirth of his daughter Maisie. It was at that time that he took up running, completing the Great South Run in Maisie's memory in October of 2008. Joel has been running ever since and successfully completed the London Marathon ten years on in 2018, again fundraising for Sands.

Joel has been a trustee for Sands before, between 2014 and 2018 before stepping down on completing the London Marathon. However, he has really missed being part of the charity and decided to reapply on seeing the most recent advertisement for a trustee. He's really excited about the opportunity to support the fantastic work that the charity does and is particularly passionate about fundraising for research to prevent babies from dying.

Joel is married with two children and is a big rugby fan, coaching the Maidstone U11s. Joel is also vice chair at his children's school and sits on the board for Inspire Schools, the Kent Messenger Group's charity arm.

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Nominee:
Michael Smith
(for re-election)



Summary biog

Following the stillbirth of his son Dhillon in 2004, Michael and his wife trained as befrienders for Leicestershire and Rutland Sands and eventually went on to run the group, with Michael taking on the role of treasurer. His involvement with Sands has grown over the years and, until his appointment to the Board, he was Sands East Network Convenor. Michael is a qualified accountant and Fellow of the Association of Chartered Certified Accountants (ACCA).

Michael has been one of our Trustees and Treasurer since December 2013.

Nominee:
Susanna Speirs
(for re-election)



Summary biog

Susanna is a Senior Legal Adviser to the European Homecare business of a global FMCG company, with strong experience in company, commercial, charity and intellectual property law. Following the stillbirth of her daughter, Ava, in 2012, Susanna became involved in Surrey Sands, and remains an active member. Susanna passionately hopes that, through her role as a trustee, she can help Sands to reduce the rate of stillbirth in the UK so fewer people have to suffer through this tragedy.

Susanna was elected as Trustee in October 2016.

Nominee:
Dr Sarah Stock



Summary biog

Sarah is a Consultant Obstetrician at the Royal Infirmary of Edinburgh and a Senior Clinical Lecturer at the University of Edinburgh. She leads research which aims to reduce the number of baby deaths and improve care for women and their families, and collaborates with experts from around the world on projects on the prediction and prevention of pregnancy complications. Sarah chairs the Royal College of Obstetricians and Gynaecologists Stillbirth Clinical Study Group, is involved in UK and European Guideline development, and sits on the Scottish Government Stillbirth Subgroup. She is particularly interested in bringing her clinical and research expertise to the charity.