



BOARDROOM BREAKOUT

FAQs

1. WHAT IS BOARDROOM BREAKOUT?

Boardroom Breakout is the ultimate team building race game. With only 60 minutes to escape, teams need to apply their strategic thinking and communication skills, and vitally, speed! Every team will find their own innovative way to secure the investment needed to breakout of their boardroom, whether that's raising money via client calls and company partnerships or setting in place your own negotiations to develop pledges, forfeits or online challenges!

2. WHO CAN TAKE PART?

This event is for anyone including your CEO! We think it's more fun to do it as a team or as a company-wide competition! Bring your colleagues together, including virtually, and set your 60 minute time limit.

3. WE DON'T HAVE A BOARDROOM, CAN WE STILL TAKE PART?

Yes! This is the perfect activity to set up virtually. You can be in any room, anywhere in the world – a little imagination may be needed! Any space can be considered your 'Boardroom' for the purpose of this event. This means anyone who wants to take part, can do so remotely. Please see below for some suggestions.

4. WE HAVE MANY REMOTE WORKERS. HOW CAN WE INCLUDE EVERYONE?

We've designed this for everyone to take part, no matter where they are based, and it can easily be adapted as a virtual event too! There are a number of video conference providers below that will enable you to connect with your team. To name a few:

Zoom
GoTo Meeting
RingCentral

5. WHAT INVESTMENT IS REQUIRED TO ESCAPE?

The sky's the limit! However, we ask that the minimum donation made by each team is £1,000 so that we can provide resources to help you make this event a success and invest the majority of your donation into Sands' charitable activities. TIP: the more colleagues in your team, the easier it will be!

6. HOW WILL BOARDROOM BREAKOUT HELP SANDS?

The funding you raise through Boardroom Breakout will be invested into Sands' core activities. These include our Bereavement support services, our work with health professionals and NHS staff, and our life-saving research. Crucially, you are helping to raise awareness of Sands and challenge the stigma of bereavement and baby death.

7. WHAT SUPPORT WILL SANDS PROVIDE?

We provide all teams with a factsheet about Sands to support the conversations you will have with your contacts and client network, and give you confidence to talk about why Sands exists. The aim is to encourage them to make a donation or to work with you to encourage their company to make one. You decide who you want to call in your contact list! Friends, family, colleagues, clients, professional partners – as long as they're ok for you to do so.

8. HOW CAN WE DONATE THE MONEY RAISED?

There are a number of easy ways you can make your donation and we will help set this up for you including:

- online via
 - www.sands.org.uk/partnerships
 - JustGiving or Facebook
- Text2Donate
- bank transfer

9. WHAT IF I AM SPEAKING TO SOMEONE WHO WANTS SUPPORT FROM SANDS?

Our factsheet has details for Sands' national helpline.

Alternatively they can visit our website.

Web: sands.org.uk/support-you

Tel: 0808 164 3332

Email: helpline@sands.org.uk

10. WHO WILL HELP ME PLAN THIS EVENT?

Your dedicated account manager, will provide any assistance you need.

Get in touch with our team at Sands:

Tel: 020 7436 7940

Email: corporate.partnerships@sands.org.uk

