Founded in 1978, Sands exists to reduce the number of babies dying and to ensure that anyone affected by the death of a baby receives the best possible care and support for as long as they need it wherever they are in the UK.

Sands works to reduce the number of babies dying and to better understand the causes of baby deaths. Sands works with governments and other organisations to drive change and raise awareness of the issues relating to baby loss.

Sands provides bereavement support services at both a local and national level. These include the Sands Freephone helpline, mobile app, online community, family support packs, memory boxes and over 100 regional support groups run by trained befrienders.

Sands works to improve bereavement care available to parents and families, by offering a range of training programmes and resources and working in partnership with health care professionals, trusts and health boards.

To make a donation visit sands.org.uk/donate
Our vision at Sands is for a world where fewer babies die and anyone affected by the death of a baby receives the best care and support for as long as they need, wherever they live in the UK.

Sands relies almost entirely on voluntary income and receives very little government funding. All donations and funds raised by our amazing supporters will go towards vital services that we offer and activities that meet our core aims.

The difference we made:
- 517 bereaved parents and families helped per month
- 2,084 memory boxes provided to parents
- 2,640 healthcare professionals trained

*from 2017-2018

To make a single donation
Text ‘SANDS’ and your chosen amount to 70085

To make a regular donation
Text ‘SANDSREG’ and your chosen amount to 70085

Every penny raised makes a real and lasting difference to the lives of bereaved families and helps save babies’ lives.