



4 1978
2018
years of support

How your support makes a difference

Every penny raised makes a real and lasting difference to the lives of bereaved families and helps save babies' lives

Thank you for your support



Helpline: 0808 164 3332

helpline@sands.org.uk

sands.community

Sands Bereavement Support App is available to download from the app store

To make a donation
sands.org.uk/donate

To get involved
sands.org.uk/get-involved



Registered as a Charity in England and Wales.
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Registered address: Victoria Charity Centre,
11 Belgrave Road, London, SW1V 1RB.



Sadly, **15 babies** are stillborn or die shortly after birth every day in the UK.

5,475 babies die a year

1 dies EVERY 90 MINUTES



Sands is determined to reduce the number of babies dying by **20% by 2020**

105 families are devastated by the death of their baby every week

Sands works to ensure that **every bereaved family** gets the **care and support** they need for as long as they need it, wherever they live in the UK

1

By offering **local support** to bereaved families across the UK

The money you raise allows us to run a **countrywide network of regional support groups** which offer free regular support meetings for anyone affected by the death of a baby



£1,500 is needed on average to run one local support group for a year



1,500+ support group meetings held a year reaching hundreds of families



200+ maternity units supported per year



100+ new befrienders trained a year

2

By offering **bereavement support** for anyone affected by the death of a baby



£10 provides one free **family support pack** to help bereaved parents through this devastating time



£300 per day provides 15 free **memory boxes** so that every bereaved family is able to create precious memories of their baby



Sands Helpline answers **5,000+** calls and emails per year

£580 per day keeps our helpline open and free for every caller



Sands Online Community welcomes **1,400+** new bereaved parents per year

£1,600 per month allows bereaved families to connect and support each other in a free, moderated and private online space

4

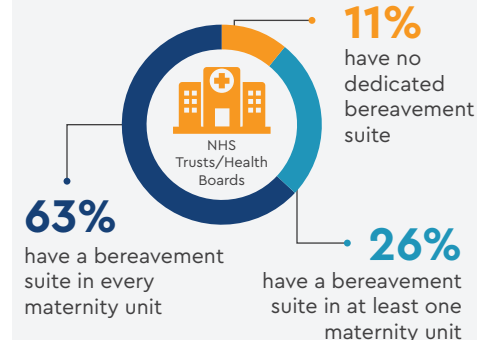
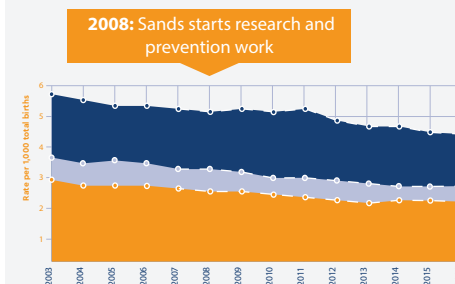
By funding **vital research** into reducing the numbers of babies dying

Research is a crucial part of our work. Your support helps fund research to better **understand the causes of baby deaths and save babies' lives**

4 new research studies funded in 2018

£270,000 dedicated to fund research in 2018

Stillbirth and neonatal death rates have been falling



Where Trusts and Health Boards have at least one bereavement suite



41% do not have a room where parents cannot hear other babies



25% need to be reviewed in consultation with bereaved parents

140+ training sessions take place every year across the UK



1,000+ Sands Guidelines for Professionals distributed a year

We work towards ensuring that **every parent** whose baby has died has **access to a bereavement suite**, wherever they live in the UK. The money you raise supports the opening and improving of existing bereavement suites across the country



4 new and **5** improved bereavement suites opened last year

3

By **improving bereavement care** across the UK

The money you contribute helps to maintain and expand our **bereavement care** training programme for health professionals, ensuring that **every family** whose baby has died **receives equally excellent bereavement care**



2,500+ healthcare professionals improve their bereavement care skills with Sands training every year



£140 provides one full day of bereavement care training for a healthcare professional